

Privacy Policy

Hampshire Electrical Ltd

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PRIVACY POLICY

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Distribution List

Name	Signature	Company

PRIVACY POLICY

1.0 POLICY STATEMENT

GENERAL STATEMENT OF INTENT

Hampshire Electrical Limited has set out the basis on which any personal data we collect from you, or that you provide to us, or that we have received from a third party source will be processed by us.

Please read the following policy carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting this webpage ("our site") you are accepting and consenting to the practices described in this policy.

Our site may, from time to time, contain links to and from partners', advertisers', affiliates' and social network sites. If you follow a link to any of these websites, please note that these sites have their own privacy policies and that we do not accept any responsibility or liability for those policies. Please check their privacy policies before you submit any personal data to those websites as they may not be on the same terms as ours.

References in this policy to "data protection law" mean (as applicable) the Data Protection Act 1998, the General Data Protection Regulation (Regulation (EU) 2016/679) and all related data protection legislation having effect in the United Kingdom from time to time.

We comply with the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) which became enforceable on 25th May 2018.

References in this policy to "data or "information" include "sensitive personal data" and "special categories of data" (as defined under data protection law) where applicable.

The monitoring of all issues relating to this policy is the responsibility of the Operations Manager and the Managing Director.

Signed

MANAGING DIRECTOR

Date 18th May 2023

Aaron Marshall

Hampshire Electrical Limited

2.0 INTRODUCTION

For the purposes of our business, we are the data controller. Our data protection officer is Josey Wells who can be reached at josey@hampshireelectrical.co.uk

3.0 **DEFINITIONS**

In this Privacy Policy "we", "us", "our", and "Hampshire Electrical Ltd" means Hampshire Electrical Ltd, 7-7a Warren Avenue Industrial Estate, Portsmouth, Hampshire. PO4 8PY.

All references to the client will be referred to as "you", "your", "customer" or "client".

4.0 WHO WE ARE

We provide a number of electrical installation services throughout the domestic, industrial, commercial and agricultural sectors.

We encourage individuals covered by this Privacy Policy to raise any concerns about our processing of personal information by contacting the data controller using the details below:

Company Name: Hampshire Electrical Ltd

Address: 7-7a Warren Avenue Industrial Estate, Portsmouth, Hampshire. PO4 8PY.

Email: josey@hampshireelectrical.co.uk

Phone: 02392 066444

5.0 TYPES OF INFORMATION COLLECTED

We collect the following types of information:

5.1 Personal Data

This is data that identifies you or can be used to identify or contact you, which includes your name, Hampshire Electrical Ltd, address, email address and telephone no. Such information is only collected from you if you voluntarily submit it to us.

When you contact us, whether by telephone, through our website or by e-mail, we collect the data you have given to us in order to reply with the information you need.

We record your request and our reply in order to increase the efficiency of our business.

5.2 Non-Personal Data

Like most websites, we gather statistical and other analytical information collected on an aggregate basis of all visitors to our website. This Non-Personal Data comprises information that cannot be used to identify or contact you. Such as user IP addresses where they have been clipped or anonymised, browser and operating system types and other anonymous statistical data involving the use of our website.

5.3 Children

This website is not directed towards children and as such we do not seek to collect any personal information from children. If we become aware that personal information from a child under the age of 13 has been collected, we will use all reasonable efforts to delete such information from our records.

5.4 Social Media

Our website includes social media features (such as the Facebook "Like" button). Social media features and widgets may be hosted by a third party or directly on our website. Your interactions with these features are governed by the privacy policy of the company providing the feature.

When contacting us via social media, whether a public or private message, any personal information you provide through these social media platforms, such as Facebook and Twitter, are governed by the privacy policy of the company providing the platform and not us.

5.5 Job Application and Employment

If you send us information in connection with a job application, we may keep it for up to three years in case we decide to contact you at a later date.

If we employ you, we collect information about you and your work from time to time throughout the period of your employment. This information will be used only for purposes directly relevant to your employment. After your employment has ended, we will keep your file for up to six years before destroying or deleting it.

6.0 PURPOSES FOR WHICH WE HOLD YOUR INFORMATION

We will process any data you provide to us for the following purposes:

- 1. to respond to your comments, queries and support requests.
- 2. To carry out our obligations arising from any contracts entered into between you and us.
- 3. to keep you informed of any changes to the services we provide you.
- 4. to check that use of our services is in accordance with our terms and conditions.
- 5. for the purposes of security, and prevention and detection of fraud.
- 6. We use the Non-Personal Data gathered from visitors to our website in an aggregate form to get a better understanding of where our visitors come from and to help us better design and organise our website, products and services.

Our legal basis for holding your personal data under GDPR;

- We are entitled to use your data as described in point (1) as we are responding to your request and therefore you have given consent to this processing.
- We are entitled to use your data as described in points (2), (3) and (4) as we require to do this as part of our contractual obligations to provide our services.

We are entitled to use your data as described in points (5) and (6) as the purposes stated are within our legitimate interests.

7.0 STORAGE AND MANAGEMENT OF YOUR PERSONAL DATA STORAGE

The data that we collect in connection with our services is stored locally on our computer systems. Data collected through our website and emails is also stored on our secure web server.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

7.1 Cross-Border Data Transfers

When we share your personal information with our partners and service providers (see 7. Disclosure of Information to Third Parties), your personal information may be transferred to and/or made accessible from countries out of the European Economic Area.

In such circumstances, we will enter into model contractual clauses as adopted by the European Commission, or rely on alternative legal bases such as the Privacy Shield, where applicable, or binding corporate rules where our partners or service providers have adopted such internal policies approved by European data protection authorities.

7.2 Personal Data Retention Schedule

By law we have to keep basic information about customers and their contact details for a minimum of 6 years for tax purposes.

We only store your information for as long as is necessary for the purpose it was obtained or for any additional purpose we have explained to you. We also implement policies to regularly audit the personal data we hold to ensure we do not retain any personal data for longer than we are entitled to.

8.0 SECURITY OF YOUR PERSONAL DATA

We place great importance on the security of all personally identifiable information associated with our customers. We use technical security measures to prevent the loss, misuse, alteration or unauthorized disclosure of information under our control.

We use security measures including and not limited to: physical, electronic and managerial procedures to safeguard and secure the information we collect online.

All sensitive information is collected through an encrypted connection on our secure server through Secure Sockets Layer (SSL) technology.

8.1 SSL Certificate

Our website utilises industry-standard Secure Sockets Layer (SSL) technology to allow for the encryption of potentially sensitive information such as your name, address and other critically sensitive information.

Information passed between your computer and our website cannot be read in the event someone else intercepts it. This technology includes the following features:

Authentication – this assures your browser that your data is being sent to the correct computer server, and that the server is secure.

- Encryption this encodes the data, so that it cannot be read by anyone other than the secure server.
- Data Integrity this checks the data being transferred to ensure it has not been altered.

When you access a website secured by an SSL certificate, you will see https:// at the beginning of its URL. Your web browser may also show the connection as secure by displaying a "lock" icon in the address bar.

8.2 Website, Email & Server Security

We ensure best to our ability that our systems and servers are protected from hackers, viruses, intruders and other online and offline problems by utilising the latest web security features, along with real-time file scanning for malicious files, a comprehensive firewall and advanced email filters to protect our systems.

9.0 DISCLOSURE OF INFORMATION TO THIRD PARTIES

We share personal information in the following ways:

9.1 Service Providers.

We may transfer (or otherwise make available) your personal information to third parties that help us provide our services or provide services on our behalf. For example, we use service providers to authorise and process card payments to host our website and provide our email services. Our service providers are given the information they need to perform their designated functions, and we do not authorise them to use or disclose personal information for their own marketing or other purposes.

9.2 Sale of Business.

We reserve the right to transfer information (including your Personal Data) to a third party in the event of a sale, merger, liquidation, receivership or transfer of all or substantially all of the assets of our company provided that the third party agrees to adhere to the terms of the Privacy Policy and provided that the third party only uses your Personal Data for the purposes that you provided it to us. You will be notified in the event of any such transfer and you will be afforded an opportunity to opt-out.

9.3 Legal and Compliance Reasons.

We may access, preserve and share your information with companies, organizations, governmental entities or individuals outside of our Company if we believe, in good faith, that the law requires us to do so. This may include, but is not limited to, responding to court orders or other legal processes (such as law enforcement requests).

We may also access, preserve and share your information as necessary to:

- (i) establish or exercise our legal rights or defend against any legal claim
- (ii) investigate, prevent, or take action regarding suspected fraud or other illegal activities
- (iii) prevent death or serious physical harm to any person or
- (iv) investigate violations of our Terms & Conditions.

Our legal basis for disclosing your personal data under GDPR

• We are entitled to disclose your data as described in points (1), (2) and (3), as the purposes stated are all within our legitimate interests.

We are entitled to disclose your data as described in point (4), on the basis that we are legally required to do so.

10.0 USE OF COOKIES

This website does not store any information that would, on its own, allow us to identify individual users of this service without their permission. Any cookies that may be used by this website are used either solely on a per session basis or to help improve and maintain the website.

Cookies are not shared with any third parties. This website uses session cookies to count visits to each webpage and generate statistics. This information helps us improve and maintain our website.

Also known as browser cookies or tracking cookies, cookies are small, often encrypted text files, located in browser directories. They are used by web developers to help users navigate their websites efficiently and perform certain functions.

11.0 LINKS TO EXTERNAL WEBSITES

This website may contain links to external websites. We are not responsible for the privacy policies or content of these sites. When you leave this website, make sure you read the privacy policies of each and every website that collects your personal data. This privacy policy applies only to information that is collected by us.

12.0 CHANGES TO THE WEBSITE PRIVACY POLICY

Any changes to this Website Privacy Policy will be posted on this website so you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

If at any time we decide to use Personal Data in a manner significantly different from that stated in this Website Privacy Policy, or otherwise disclosed to you at the time it was collected, we will notify you by email, and you will have a choice as to whether or not we use your information in the new manner.

13.0 YOUR RIGHTS

You have the right to object to how we use your personal information. You also have the right to see what personal information we hold about you. In addition, you can ask us to correct inaccuracies, delete or restrict personal information or to ask for some of your personal information to be provided to someone else.

13.1 Right to Object

You can object to our processing of your personal information. Please contact our Josey Wells, our Data Controller, providing details of your objection. (josey@hampshireelectrical.co.uk)

13.2 Access to Your Personal Information

You can request access to a copy of your personal information that we hold, along with information on what personal information we use, why we use it, who we share it with, how long we keep it for and whether it has been used for any automated decision making.

You can make a request for access by contacting us at '7-7a Warren Avenue Industrial Estate, Portsmouth, Hampshire PO4 8PY'

Please make all requests for access in writing and provide us with evidence of your identity.

13.3 Right to Withdraw Consent

If you have given us your consent to use personal information, you can withdraw your consent at any time and, update your marketing preferences by contacting our Data Controller.

13.4 Rectification

You can ask us to change or complete any inaccurate or incomplete personal information held about you.

13.5 Erasure

You can ask us to delete your personal information where it is no longer necessary for us to use it, you have withdrawn consent, or where we have no lawful basis for keeping it.

13.6 Portability

You can ask us to provide you or a third party with some of the personal information that we hold about you in a structured, commonly used, electronic form, so it can be easily transferred.

13.7 Restriction

You can ask us to restrict the personal information we use about you where you have asked for it to be erased or where you have objected to our use of it.

14.0 PERSONAL DATA BREACH NOTIFICATION

We ensure best to our ability that our systems and servers are protected from hackers, viruses, intruders and other online and offline problems, however if we experience a data breach of any kind, where a customer's data has been compromised, a notification will be sent to all those affected within 72 hours of becoming aware of the breach.

15.0 MAKE A COMPLAINT

You can make a complaint about how we have used your personal information to us, by visiting your local branch, by contacting our Data Controller.

You also have the right to lodge a complaint with a supervisory body. The relevant authority in the UK is the Information Commissioner's Office at ico.org.uk

We will not make any charge for responding to any request from you to exercise your privacy rights, and we will respond to your requests in accordance with our obligations under data protection law.

16.0 CONTACT

Questions, comments and requests, including any complaints, regarding us or this Privacy Policy are welcomed and should be addressed to Josey Wells at josey@hampshireelectrical.co.uk